

## Santander Private Banking, official Bank of the Estrella Damm Andalucía Masters

- Santander Private Banking supports once again this tournament providing further evidence of its support for sport and, in particular, the major competitions
- The Estrella Damm Andalucía Masters is considered as one of the most important tournaments on the Spanish professional golf circuit and one of the most prestigious in Europe.

Madrid, September 3 2020

The Estrella Damm Andalucía Masters, which is held at the Real Club Valderrama in Cádiz, gets underway today with Santander Private Banking as its official bank. This renowned event, which concludes on Sunday, 6 September, will feature over 150 participants including the best international golfers and be watched by 400 million spectators around the world.

Santander Private Banking has successfully adapted to the current context and, although the tournament will be staged without spectators, will support it with a television advertisement to be aired on Movistar Plus during the broadcast of the tournament.

The Wealth Management & Insurance division signed an agreement in 2018 making it the main financial institution sponsoring the tournament and remains firmly committed to this event three years later even in the challenging current circumstances. Through this type of activity, Santander Private Banking seeks to strengthen its brand visibility and remain close to its customers through a sport of which they are very fond.